

Lighthouse Project

La Pintoresca



Overview

MISSION

The goal of **Lighthouse for Older Adults** is to help residents connect with family, friends, the community, and to health and wellness information and services through technology, especially within affordable housing.

OBJECTIVES

- To provide regular (at least monthly) workshops/classes to sustain engagement
- Build a resident-supported technology committee/group
- Create peer-supported technology learning and socialization through “pod” structure
- To maintain weekly community-led (RSCs, resident champions, outside volunteers, etc) support/office hours
- Leverage community-based resources and partnerships (senior centers, colleges, etc)

Mission Statement

VISION:

Design a replicable, sustainable program that can scale across California and the United States. Our aim is to create a self-sustaining program at all Lighthouse Communities, with the support and backing of the Lighthouse team to create this program foundation.

PARTNERS:



Timeline

Phase	Deliverables	Timeline
Community Profile	<ul style="list-style-type: none"> Collect AASC Data Populate community profile 	Week of January 25 th
Empathy Phase: Quantitative Data Collection	<ul style="list-style-type: none"> Survey translation, feedback Survey distribution, collection, data analysis 	Week of February 7 th
Empathy Phase: Qualitative Data Collection	<ul style="list-style-type: none"> Resident Focus Groups via Zoom Staff Focus Groups via Zoom 	February 14 th – 25 th
ISP Provision and Internet Installation	<ul style="list-style-type: none"> Site Survey documentation Identify ISP providers 	February/March 2022
Hardware and Software Provision	<ul style="list-style-type: none"> Purchase, deployment planning, eligibility verification, and training manuals 	March – July 2022
Train the Trainer	<ul style="list-style-type: none"> Define target population and learning needs Create asset map of community resources via RSC consult 	February – May 2022

EVALUATION

Empathy Survey: Purpose and Objectives

1. Collect data directly from resident population
2. Confirm AASC data, fill in data gaps not reported via AASC
3. Understand population needs to determine technology solution (devices, apps) and skills training priorities. Key themes that might drive tech solution selection and overall program:
 - a. Demographics
 - b. Social engagement and connection
 - c. Health and wellbeing, access to healthcare services
 - d. Home and community environment
 - e. Technology utilization

Methodology

- Multiple choice, 35-question paper surveys distributed to **all** LP residents
- Survey will be translated as needed
- Aiming for 90% response rate
- \$20 gift card incentive to residents' store of choice – will need staff assistance on determining this



LP Staff Roles and Expectations

- **ADVOCATE** for the adoption and use of the program and technology
- **SUPPORT** the correspondence between FPCIW staff and residents, and engagement among residents (PODS)
- **ADVISE** FPCIW staff on the best approaches to meet the unique needs and challenges of LP residents
- **INFORM** residents of the benefits the digital connections to health services, social services, and community that this program will set forth
- **MAINTAIN** communication between the community and FPCIW staff with regular check-ins and updates
- Sara Choi will be a supporting role in guiding LP staff through the entire project



Next Steps

- Access AASC Data
- Develop Community Profile
 - Will be in touch with RSC regarding accuracy of data and to fill in any gaps
- Identify Staff Community Champion(s)
 - ?
- Biggest pain points/opportunities?
 - Will learn more with AASC and empathy data