

# Lighthouse Project Overview

Presented by:

## What is the Lighthouse Project?

- Grant provided to Eskaton to enhance digital literacy
- Provides funding for the following services: enhanced WiFi, a new technology solution and peer-topeer training and support







#### Lighthouse Mission

Help older adults to live safe, happy, healthy lives during COVID-19 pandemic using an innovative, technology-driven approach!







## What are the Project Requirements?

- Work with an evaluation team to measure the following using surveys:
  - >Adoption of device
  - Physical and mental health outcomes

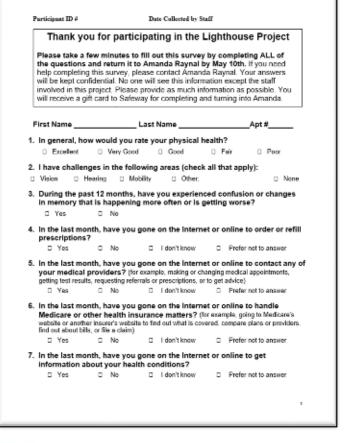






## What are the Project Requirements?

- Complete the following:
  - Baseline survey (Currently being collected)
  - Entry survey
  - >30-day and 90-day survey







## What to Expect:







## Coming Soon—Amazon Alexa Show!

- Voice and touch enabled
- Easy to use and learn
- Easy to navigate & enabled accessibility features (i.e. large screen & volume control)
- Technology partner, Speak2, available for support/questions







### Meet Alexa:

- Wake word: "Alexa"
- Privacy protection + extra layer of protection with Speak2
- Use it to access community information, talk with family/friends, set reminders, play games, watch the news and more







### Amazon Alexa Show Demo

- Asking Alexa questions
- Making calls
- Playing daily affirmations
- Accessing community announcements







### Next Steps:

- Complete project surveys
- Provide contacts to ELM team
- Speak2 team will come onsite to distribute devices & provide initial workshops (both in-person and virtually)
- Four educational sessions & office hours held by resident ambassadors



Recruiting Lighthouse Ambassadors Today!



### Perks of Being a Community Ambassador:

- 1. Receive your device early in order to become a super user
- 2. Provide **social & tech support** to neighbors through office hours (either virtually or in-person)
- 3. Share feedback from residents about experience with Eskaton Project team







# Questions?